

Proposal for Training Program on “CEL”

What is CEL?

Communication Excellence – **E**motional Intelligence – **L**eadership

A specialized training program for staff members of Companies and Corporate.

Training Scope:

Ads-e-Park always aims to provide more than the ordinary skill in all flavors to enhance the power of individuals and team members.

Our focus with the participants has on their map instead of enforcing our views with them. Ads-e-Park maintains this in all training activities.

It is necessary to create confidence for facing the day-to-day challenges of the employees towards productive time.

This Training Program prepares them with adequate mental process to overcome the emotions and to balance it as required. This will stimulate their brain activity to execute the talents and use them for the growth of the organization.

Topics:

- Communication Excellence
- Emotional Intelligence
- Leadership Challenges

Communication Excellence

- What to talk & what not to talk?
- Develop your communication styles
- Relationship Management
- Art of Listening and Body Language
- Discussions - Question & Answers

Emotional Intelligence

- What is Emotional Intelligence?
- Why Emotional Intelligence Matters?
- Multiple Intelligence and Emotional Effects
- Confident and Emotional Communications
- Balancing the Emotions
- Discussions - Question & Answers

Leadership Challenges

- Taking Initiatives
- Understanding the Responsibilities and Reactions
- Improving Qualities of Leadership
- Focus on Timely Production and Effective Execution
- Team Players as leaders
- Discussions - Question & Answers

Duration of the Training

- One Full day
- Workshop Module

Method of Presentation :

- Lecture with PPT
- Interactions
- Audio & Video Presentation &
- Activities & Games

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Few Program Photos :



TRAINER PROFILE :

Name : S. Stephenraj
Age : 56
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Snapshot of Experiences

- ❖ Dynamic and result oriented professional with over 25 years of rich experience in Training, Research Counseling, Academic Program Development and as Consultant Psychologist.
- ❖ Core competency in overall management of research projects and providing training, guidance and counseling for the uplift, welfare and empowerment of the employees and youth.
- ❖ Extensive experience in developing and implementing administration policies and strategies for optimizing resource utilization, enhancing operational efficiency, increasing productivity and cost savings.
- ❖ Hands on experience in conducting in-depth research on human relations and other cultural issues related to behavior and social sciences.
- ❖ Excellent communicator with exceptional analytical, people management, and co-ordination skills and proven abilities in achieving optimum level of customer satisfaction.
- ❖ Thorough professional, with high calibre, work orientation, and ability to handle multiple functions and activities in a high-pressure environment due to inherent ability to identify and prioritize tasks at hand.
- ❖ Highly motivated, positive and goal-oriented with solid convictions, morals, integrity, and ethics

Training Programs : Training programs and Seminars being conducted on

Soft Skill Topics:

Self-Awareness & Self Realization
Types of Mind and Power of Subconscious Mind
Mind, Habits and Memory Techniques
Programming on Subconscious Mind & Redesigning Habits

Multiple Thinking and various habits
Self-Hypnosis & Self Development
Think Big and Creativity
Self-motivation and Self-Starting
How to convert negative thoughts into positive
Harmonious Family Relationship
Emotional Intelligence and life span
Classroom Management for Faculties & Professors
Entrepreneurship Development Program
Self-Hypnosis & Auto Suggestions
Conditioning and Power of Sub-conscious mind
Interpersonal Relationship
Leadership and Inner-conflicts
Team Management and challenges
Confidence Building & Self Esteem
Power of effective Communication
Presentation Skills with unique potential
Removing Mental Blocks and handling stress
Stress & Emotional Management
Attitude and ethics
Other Soft Skill, customized topics as per requirement

Entrepreneurship Development Trainings for Students:

Why we do? What we do?
Plan & Execution for Profitable Business
How to sell your products & Top Secretes
Digital marketing & e-marketing
Brand Promotion in Sales & Marketing
Communications Skill on Business
Towards Productivity
Import & Export
Customer Relationship
Time and Money
Major Industries in India
Government Promotional Bodies

Relationship and Psychology :

Teenage Problems and Parenting
Pre Marital Planning and Psychological issues for Bride and Groom
Post Marital Problems and Understanding
Role of Parenting in Family & Society
Various Roles of Individuals and Smooth Playing
Emotional Intelligence and Interpersonal Relationship

Software Topics:

Website Development and Web-hosting
Advance CSS Techniques & Web Applications
PHP & MySQL
Various Types of Hosting
Online Technologies and Current Trend on IT Industry

Qualification : MA (Psychology), MA (Economics) and Diploma in Public Relation

Software Knowledge : Open Source : HTML, PHP, JS, CSS, Word Press & MySQL
ERP : SAP – HR and Oracle
Designing Software : Photoshop and Corel Draw

Experience : Center Govt. Department from 1985 to 2002 on various capacities
Including Training & Development

Atos Origin – Software Company in Saudi Arabia – from 2002 to 2008
HR (Training & Development)

Director, Ads-e-Park (From June 2008)

Training Experiences with the following Companies & Educational Institutions**Some of Govt. Bodies , Corporate & Companies :**

Text Book Society of Tamil Nadu, Chennai
GoDaddy (www.godaddy.com), Hyderabad
Joinwin Info Tech, Nungambakkam, Chennai
Council for Leather Exports, Chennai, Delhi & Kanpur
Central Secretariat, Delhi
Integral Coach Factor (ICF), Perambur, Chennai
Imayam Educational Trust, Perambur, Chennai
Srivari Enterprises, Ambattur, Chennai
Friends Internet, Purasawalkam, Chennai
Friends Infosystems, Ponneri, Chennai
Intimates, Mugapair, Chennai
People, Mugapair, Chennai
Brainpower Accademy, Tambaram, Chennai

Osborne Essential Oils, Manali, Chennai
Madras Memory Clinic, Anna Nagar, Chennai
ILB Ramesh Homes, Anna Nagar, Chennai
Educational Guidance Services, Mylapore, Chennai
SMR Engineering & Co., Anna Nagar, Chennai
Swami Vivekananda Diagnostic Center, Arumbakkam, Chennai
Kave Systems, Kodambakkam, Chennai
AFAZ Consultancy Services, Porur, Chennai
Global Scientific Lab Instruments, Ambattur, Chennai
Ponmanam Industries, Thirumullaivayil, Chennai

Colleges & Educational Institutions :

GRT Institute of Engineering and Technology, Thiruthani
Achariya College of Engineering Technology, Pondicherry
Achariya Arts & Science College, Pondicherry
Sri Ramachandra Medical College, Chennai
Tagore Engineering College, Chennai
Veltech University, Avadi, Chennai
Women's Christian College, Chennai
Sri Venkateswara Engineering College, Thiruvallur
Ranipet Engineering College, Ranipet
Kanchi Pallava College of Engineering, Kanchipuram
Pallavaraja Engineering College, Kanchipuram
Christ College of Arts & Science, Thiruvallur
Priyadarshini Engineering College, Vaniyambadi
SNMV College of Arts & Science, Coimbatore
Excel College of Technology, Namakkal
PRIST University, Thanjavur
Ponnaiyah Ramajayam Institute of Science & Technology, Thanjavur
Knowledge Institute of Technology, Salem
Kingston Engineering College, Vellore
PR Engineering College, Thanjavur
Erode Sengunthar Engineering College, Erode
Unnamalai Institute of Technology, Kovilpatti
P T Lee Chengalvaroyan Engineering College, Kanchipuram
Idhya Engineer College for Womens, ChinnaSelam
Bharadhidassan Engineering College, Natrampalli, Vellore
Chendhuran College of Engineering & Technology, Phukottai
Magna College of Engineering, Chennai
Francis Xavier Engineering College, Tirunelveli, TN
St. Mother Teresa Engineering College, Thoothukudi
SCAD Engineering College, Tirunelveli
J C T College Of Engineering And Technology, Coimbatore

Membership :

Hypnotique Circle, Chennai
Humour Club, Chennai
Student Development Forum, Chennai

Research Project:

Analyzing about Inherited Talents and Hereditary Disorders utilizing web.
This project is like a family-tree, but more than a family-tree.
A long-term plan for the family to have their complete information for
Coming Generations. It should be used by more than 100 generations.

The data will maintain details of the family: their maternal and paternal, birth, educational attainments, career, special talents, achievements and medical history. Each family will have their **own dedicated website** and this has to be maintained continuously by successive generations for analyzing their medical records and tuning their inherited talents.

This is one of the Genetic Analyzing within the family and their past and successive generations. Since this project will be maintained online, it can be accessed any-where in the world.

2. Inherited Skills and Dance

3. Modern Motivations Theories and Thirukkural