

One day Seminar on “Self-Employment and Entrepreneurship for Fresh Engineers”

This Training Program exclusively designed for the Final Year Engineering Students.

Who can take part?

- Students interested to start business after completing his degree.
- Student interested to be a Self-employed person.
- Students willing to start Export Business.
- Students interested to start online business or e-commerce.
- Students interest to learn about the various industrial sectors.
- Students interested to involve themselves on Service Sector.
- Students interested to work as Consultant in future.

Presentations on :

Manufacturing Sector
Trading Sector
Services Sector
Consultants Sector
Online Technology Sectors



Program Details :

What is Self-employment and Entrepreneurship ?

Who can be an Entrepreneur?

What are the advantages ?

Various sectors of the Entrepreneurship.

How to Start and what are the procedures ?

Necessary Government Registration.

Government Guidance & Subsidies

Other Actions for establishing a manufacturing unit.

Marketing Techniques

How to utilize the Internet for business Development

Example of Successful Businessmen and their Creativity.

Creativity and New Approach on Business

Major Industrial Sectors in India - Learning and Discussions

- Agricultural
- Food Processing
- Apparel
- Chemicals
- Pharmaceuticals
- Cosmetics
- Carpet Products
- Coffee
- Coir Products
- Leather and Leather Products
- Electrical and Electronics
- Computer Hardware & Software
- Engineering Products
- Handicrafts Items
- Jute Products
- Plastic Products
- Shellac Products
- Forest Products
- Spices
- Tobacco Products
- Tea

- Cashew
- Cotton
- Gem & Jewellery
- Handloom Products
- Silk Products
- Marine Products
- Rubber Products
- Sport Goods
- Synthetic & Rayon Textiles
- Wool & Woollen Products

Exports & Imports

Procedure for doing export business

Government Registrations for Export & Export

Government Benefits and Subsidies

Question & Answer session.

Venue : At your college campus.

Number of participants : 50 to 60 per batch

